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**Louisiana Fish Fry Products**  
**5267 Plank Road**  
**Baton Rouge, LA 70805**

**FOR IMMEDIATE RELEASE December 5, 2008**  
**Brad Burkett /225-356-2905**

**LOUISIANA FISH FRY PRODUCTS ISSUES NATIONWIDE ALLERGY ALERT ON  
UNDECLARED BUTTERMILK IN "CHICKEN & FISH BAKE SEASONED COATING MIX"**

Louisiana Fish Fry Products of Baton Rouge, LA, is recalling its 6 ounce packages of "Chicken & Fish Bake Seasoned Coating Mix" because they may contain undeclared buttermilk. People who have allergies to milk products run the risk of an allergic reaction if they consume this product.

The recalled "Chicken & Fish Bake" was distributed nationwide in retail stores and through mail orders.

The product comes in a 6 ounce bag marked with a "Best By" date from Jan 1, 2008 thru Sept. 25, 2011.

No illnesses have been reported to date in connection with this problem.

The recall was initiated after it was discovered that the buttermilk-containing product was distributed in packaging that did not reveal the presence of buttermilk. Production of new product, with buttermilk included in the ingredient statement, has been initiated.

Consumers who have purchased 6 ounce packages of "Chicken & Fish Bake" are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the company at 1-800-356-2905 Monday thru Friday between 8:00-5:00 CST.

