
Little Bay Baking Company Issues Nationwide Allergy Alert On Undeclared Soy in Corn Bread and Muffin Mix in 12.6 Ounce White Paper Tin Tie Bag Package

Contact:

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FOR IMMEDIATE RELEASE -- May 2, 2008 -- **Little Bay Baking Company of Newmarket, New Hampshire** is recalling **all bags of CORN BREAD AND MUFFIN MIX sold before May 2, 2008** because it contains undeclared **soy**. People who have an allergy or severe sensitivity to **soy** run the risk of serious or life-threatening allergic reaction if they consume these products.

CORN BREAD AND MUFFIN MIX was distributed throughout the United States through retail stores and internet orders.

The **Corn Bread and Muffin Mix** comes in a 12.6 ounce white paper tin tie bag package and was sold under the names Little Bay Baking and GFCFDiet.

No illnesses have been reported to date.

The recall was initiated after it was discovered that **Corn Bread and Muffin Mix** containing possible traces of soy was distributed in packaging that did not reveal the presence of soy. Subsequent investigation indicates the problem was caused by a temporary breakdown in the company's ordering processes.

Consumers who have purchased Little Bay Baking **Corn Bread and Muffin Mix** are urged to return it to Little Bay Baking Company 14 Hilton Drive Newmarket NH 03824 for a full refund. Consumers with questions may contact the company at 1-603-828-7236.

The Food and Drug Administration has been notified of this recall.