
Sherwood Brands Announces Nationwide Recall of Pokémon Branded “Valentine Cards and Pops” Because They May Contain Metal Fragments

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FOR IMMEDIATE RELEASE -- Rockville, MD -- February 14, 2008 – Sherwood Brands LLC is voluntarily recalling approximately 400,000 packages of Pokémon® branded “Valentine Cards and Pops™” (Item# 073964209109 and Item# 073964289804), because of reports that metal fragments were found in two lollipops purchased in Florida. There are no reports of injury. People who bite into or swallow a metal fragment could possibly be injured.

The products being recalled are packages of ten and thirty Pokémon branded Valentine cards and lollipops featuring a variety of characters. A photo of the product packing is included with this alert.

Sherwood Brands is advising its distribution network to remove the Pokémon branded Valentine cards and lollipops from the shelves immediately. The product was sold at retailers nationwide.

"Our utmost concern is the safety of our customers. We took immediate action upon learning of this incident and Sherwood is working with the FDA to recall the products," said Amir Frydman, president of Sherwood Brands.

“Pokémon is committed to consumer safety and we’re working closely with our licensee, Sherwood Brands, to investigate this matter completely,” said J.C. Smith, Pokémon USA’s director of marketing.

Consumers who have purchased the above products are advised not to consume them and to return them to Sherwood Brands for a full refund. Send affected products to:

Sherwood Brands LLC
Attn: Product Recall
350 Shaw Drive,
Keysville, VA 23947

