
Lovin Oven, LLC Announces Voluntary Nationwide Recall of Certain Health Valley Organic Peanut Crunch Chewy Granola Bars

Contact:

Lovin Oven, LLC
1-800-434-4246

FOR IMMEDIATE RELEASE -- Irwindale, CA, January 21, 2009 – Lovin Oven, LLC of Irwindale, CA announced that it has taken the precautionary measure of voluntarily recalling certain Health Valley Organic Peanut Crunch Chewy Granola Bars because they have the potential to be contaminated with *Salmonella*. The bars contain peanut butter supplied by Peanut Corporation of America, which is the subject of an FDA investigation concerning recent Salmonella outbreaks. No illnesses have been reported in connection with the recalled bars and no other types of Health Valley brand bars are being recalled.

Salmonella is an organism that can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with salmonella can result in the organism getting into the blood stream and producing more severe illness such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on Salmonella, please visit the Centers for Disease Control and Prevention's website at <http://www.cdc.gov>.

The recalled **Organic Peanut Crunch Chewy Granola Bars** are distributed nationwide by the Health Valley Company to distributors and retailers. The only lots affected are:

Product Description and SKU (number on bottom used to scan at checkout)

Health Valley Organic Peanut Crunch Chewy Granola Bars, 6.1 oz box # 0-35742 15483-4
Lot codes 13JUN09, 14JUN09, 28JUL09, (the lot code can be found on the left hand side of the top panel).

Peanut Corporation of America (PCA) has initiated a voluntary recall of certain peanut butter and peanut paste made at its Blakely, Georgia facility "because the products have the potential to be contaminated with salmonella."

Consumers who have purchased any products covered by this recall are urged to return them to the store of purchase for a full refund. Consumers with questions or concerns about the recall may call the hotline at 1-800-434-4246 (7:00 AM – 5:00 PM Mountain Time). Consumers with questions or concerns about their health should contact their doctor.